

## ITALIAN LAUNCH FOR "GLIMBLE," ARRIVA INTEGRATED PUBLIC TRANSPORT PLATFORM

For the first time in Italy, in Trieste, the app already successfully implemented in Europe by the Arriva Group allows you to plan your travels by offering various means of transportation in one single solution.

*Milan, October 30th* – Starting this week, "glimble" is available, Arriva's app for organizing your travels within the city using buses, ferries, and bikes, all from a single application.

The Arriva Group - with a total of 34,600 employees - delivering around 1.5 billion passenger journeys every year in nine European countries and the United Kingdom thanks to a fleet of about 13,000 buses and over 500 trains and trams, generating annual revenues of over 4 billion euros and providing modal solutions on roads and rails, mainly related to mobility services. The Arriva Group in Italy is among the leading operators in the Local Public Transport sector on roads, with about 90 million bus/km per year and 360 million euros managed revenues, 3,500 employees, and a fleet of over 2,500 buses (figures for the holding company net of subsidiaries).

Trieste is the first city in Italy where the app has been activated, and it uses the Maas (Mobility as a Service) platform already used by the Arriva Group in the Netherlands and developed in collaboration with Moovit, a leading technology provider for travel planning. Furthermore, work is already underway for a possible extension of the platform's use to other provinces in the Friuli-Venezia Giulia region and other modes of transportation.

The new app, available for download on Google Play and the App Store, allows users to view routes and purchase tickets for public transport vehicles and vessels of the Tpl Fvg local public transport service, locate the bike sharing stations in the city of Trieste, and access the reservation system for "Notturno," the demand –responsive bus service. The app's experience is fully customizable, allowing users to add or remove the various means of transportation they want to use.

"We are pleased to have brought this Arriva Group innovation to Italy as well, which, after a successful implementation in the Netherlands with over 300,000 downloads in two years, we are extending throughout the rest of Europe," says Angelo Costa, CEO of Arriva Italy. "A platform like glimble is essential for encouraging the use of local public transportation, with all the positive implications for ecological sustainability and CO2 reduction. The goal is to make access easier for users, looking at buses, bikes, and other means not as a series of separate services, but as a single network that, thanks to a variety of offerings, can meet all the needs of citizens."

Glimble is also accessible to people with disabilities. Features such as screen reading modes for the visually impaired, talkback, and voice-over are incorporated.

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## **ARRIVA Italia**

Il Gruppo Arriva – con 34.600 addetti totali – effettua circa 1.5 miliardi di viaggi ogni anno in 9 nazioni europee e nel Regno Unito grazie ad una flotta di circa 13.000 autobus e oltre 500 tra treni e tram, generando ricavi annui per oltre 4 miliardi di euro e offrendo soluzioni modali su gomma e su ferro, principalmente riferite a servizi di mobilità.



Il Gruppo Arriva in Italia è tra i primi operatori nel settore del Trasporto Pubblico Locale su gomma, con circa 90 milioni di km di percorrenza annua e 360 milioni di euro di ricavi gestiti, 3.500 dipendenti e una flotta di oltre 2.500 autobus (numeri della holding al lordo delle partecipate).

Arriva Italia opera direttamente come società operativa in Lombardia, Piemonte, Valle d'Aosta. È presente invece come holding di riferimento, attraverso società partecipate, in Veneto, Friuli Venezia-Giulia e Como.

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